



EXPRESSION OF INTEREST (EOI) USARL 2018 Membership and Participation

The US Association of Rugby League Inc. (USARL) aims to organize and foster Rugby League via transparent, accountable and equitable participation at all levels for males and females throughout the USA.

Expressions of Interest (EOI) are called from interested Rugby League clubs and entities for membership and participation in **2018 XIIIs competitions (Division 1 and Division 2)** under USARL guidelines. [[Download the USARL Rules & Regulations](#)]

Division one club members will have to demonstrate a robust governance, including evidence to support transparent and democratic processes at club board or executive level; inclusion of stakeholders; a summary of past history and activities; future plans and strategy for club development, management, player/referee/coach/volunteer recruitment and game-day organization and operations.

Please submit your EOI application using the criteria provided on **PAGE 2** with attached supporting documents in a single email to rmcgough@usarl.com. Each club applications requires a \$50 non-refundable entry fee made out to USARL LLC and sent to (367 Rosecliff Drive, Douglassville, PA 19518). Email subject: USARL 2018 EOI [insert name of club]

The **closing date to submit EOI is December 31, 2018**, after which the executive committee will contact applicants and inform them of their application status and proposed 2018 schedule by January 30, 2018.

Your sincerely,

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USARL 2018 Membership and Participation in accordance with RLIF and USARL member policy, clubs and entities are invited to submit the following:

CRITERIA	REQUIRED DOCUMENTS
Expression of interest	A covering letter expressing the organization's desire to join the USARL 2018 XILIs competitions (Division 1 and/or Division 2) men's competition as an entity or company capable of, or covered by, public liability insurance and payment of notified membership fee and surety.
Club name, logo and colors	Provide evidence of corporation along with club logo and colors.
Constitution / By-laws (or equivalent)	Show detailed evidence of the entity or company structure and practice of management, insurance coverage, financial controls, process of election or appointment of officers, names and title of officers and arrangement for dissolution.
Club administration	Name, position, contact details of THREE club administrators, including principals or person of authority.
Active bank account	Evidence of a bank account in the name of the club along statement of accounts for at least 12 months.
2018 operating budget	Operating budget with projected expected income and expenditure.
Club sponsorship	List of club sponsors / type / amount / length / cash or comp (agreements if applicable)
Playing venue	Description and address of playing venue, including type of surface, access times, amenities for players and spectators.
Player participation	A commitment, and evidence by March 31, 2018, to have a minimum of 25 participant players registered with the USARL and evidence by March 31, 2018, to have a minimum of 34 participant players to satisfy RLIF Full Membership criteria of multi grade/multi level competitions. (Required for Division 1)
Junior development	A club development plan and/or evidence that a youth or junior program will be in place by August 31, 2018. (Required for Division 1)
Game day officials	Names of club match officials available &/or a commitment to recruit and provide match officials for the 2018 season, and/or provide names for commitment via an RLEF approved scheme for participation to participate in the 2018 season. (Required for Div 1) Clubs hosting games are also to provide Match Officials for Div 2.
Coaching accreditation	A commitment to recruit and provide coaches for accreditation via RLIF approved scheme during 2018. (Required for Division 1)
USARL marketing	Description of club marketing strategy that focused around sponsorship recognition, community engagement and promoting players on and off fields successes. Marketing strategy should include social media, FaceBook, Twitter, etc. Name party charities. Commitment to record and post games on youtube with public access. (Required for Division 1)

